

Privacy Policy

Intellectual Property Notice

All content on this website, including but not limited to text, graphics, logos, images, documents, software, designs, and other materials, is the intellectual property of Vanilla Digital (previously Vanilla Business Solutions) or its licensors and is protected by applicable copyright, trademark, and other intellectual property laws. **Nothing in this Privacy Policy or on this website grants any license or right to use, reproduce, distribute, modify, or exploit any content without the prior written consent of Vanilla Digital, except as permitted by law.**

At **Vanilla Digital** ("we", "our", or "us"), we are committed to protecting your privacy and ensuring that your personal information is collected, processed, and stored responsibly. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or engage with our services.

We comply with the **Protection of Personal Information Act, 4 of 2013 (POPIA)** and other applicable South African laws governing the protection of personal information.

Information We Collect

We may collect personal information that you voluntarily provide, including:

- Name and surname
- Company name
- Email address
- Telephone number
- Information submitted through contact or enquiry forms
- Information relating to projects or services you request

We may also automatically collect certain technical information, including:

- IP address
- Browser type
- Device information
- Pages visited
- Cookies and website usage analytics

How We Use Your Information

We process personal information to:

- Respond to enquiries
- Provide our services

- Prepare quotations and proposals
- Improve our website and services
- Communicate updates or marketing information (where you have consented)
- Meet our legal and contractual obligations

We will only process your personal information where we have a lawful basis for doing so.

Sharing Personal Information

We do not sell or rent your personal information.

We may share information with trusted third-party service providers who assist us with website hosting, analytics, email communications, or other business operations, provided they maintain appropriate security measures and confidentiality.

We may also disclose information where required by law.

Information Security

We take reasonable technical and organisational measures to protect your personal information against unauthorised access, loss, misuse, alteration, or disclosure in alignment with POPIA.

While we strive to protect your information, no method of electronic transmission or storage can be guaranteed to be completely secure.

Portfolio and Website Content

Vanilla Digital (previously Vanilla Business Solutions) may showcase selected projects, websites, creative work, branding, or marketing campaigns within our portfolio and promotional materials which we have developed for our clients and have the necessary rights to do so as it was published in the public domain.

Should a client prefer that specific work not be displayed, we will consider reasonable requests for its removal.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

Changes to this Policy

We may update this Privacy Policy from time to time. The latest version will always be published on this website together with its effective date.

Contact Us

If you have any questions regarding this Privacy Policy or how your personal information is processed, please contact:

Vanilla Digital

Email: hello@vanilladigital.co.za

Contact: Amanda Economides – Founder/Executive Director

Telephone: +27 (083) 444 3335

Website: www.vanilladigital.co.za